

**“A STUDY ON CONSUMERS PERCEPTION
ABOUT THE PERFORMANCE OF
SUPPLYCO MARKETS WITH SPECIAL
REFERENCE TO MEENACHIL TALUK “**

Project Report submitted to the

Mahatma Gandhi University

In the partial fulfillment of the requirements for the

DEGREE OF MASTER OF COMMERCE

Submitted by

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RESEARCH AND POST GRADUATE DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

September 2022

A STUDY ON E-PAYMENT HABITS AMONG YOUNGSTERS IN PALA MUNICIPALITY

Project Report submitted to the
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in the partial fulfillment of the requirements for the
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RESEARCH AND POSTGRADUATE DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

September 2022

“AN EVALUATION OF HI-TECH BANKING PRODUCTS”

Dissertation work submitted to the

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In the partial fulfillment of the requirements for the

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RESEARCH AND POSTGRADUATE DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

March 2022

CUSTOMER SATISFACTION ON INTERNET BANKING

Project Report submitted to the

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RESEARCH AND POSTGRADUATE DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

September 2022

**A STUDY ON THE IMPACT OF E-POS SYSTEM IN RATION
SHOPS WITH SPECIAL REFERENCE TO IDUKKI TALUK**

Dissertation work submitted to the

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In the partial fulfillment of the requirements for the

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RESEARCH AND POSTGRADUATE DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

March 2022

**IMPACT OF CONSUMER EMOTIONAL MOTIVES FOR
COSMETIC BRANDS: A STUDY WITH REFERENCE TO
THODUPUZHA TOWN**

*A report of dissertation work submitted to Mahatma Gandhi University in Partial Fulfillment
of the requirement for the Award of the*

MASTER DEGREE IN COMMERCE

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**POST GRADUATE DEPARTMENT OF COMMERCE
HENRY BAKER COLLEGE, MELUKAVU**

March 2022

**USAGE LEVEL OF MOBILE PAYMENT APPS DURING
COVID-19 PANDEMIC: A STUDY WITH REFERENCE TO
KANJIRAPPALLY TALUK**

Dissertation work submitted to the

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RESEARCH AND POSTGRADUATE DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

March 2022

**“IMPACT OF ENTREPRENEURSHIP EDUCATION
ON ENTREPRENEURIAL INTENTION AMONG POST
AND UNDERGRADUATE STUDENTS WITH SPECIAL
REFERENCE TO HENRY BAKER COLLEGE,
MELUKAVU”**

*Dissertation work Submitted to the
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*In the Partial fulfillment of the requirement for the
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RESERCH & POSTGRADUATE DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

MARCH 2022

**“A STUDY ON THE INFLUENCE OF GREEN MARKETING ON
CONSUMER BUYING BEHAVIOUR WITH SPECIAL REFERENCE TO
MOONNILAVU GRAMAPANCHAYATH”**

*Dissertation work submitted to the
Mahatma Gandhi University
In the partial fulfillment of the requirements for the*

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**RESEARCH AND POSTGRADUATE DEPARTMENT OF COMMERCE
HENRY BAKER COLLEGE, MELUKAVU**

March 2022

**“CUSTOMER SATISFACTION OF THE
LUXURY BUS SERVICE OPERATED
BY KSRTC”**

*Dissertation work submitted to the
Mahatma Gandhi University
In the partial fulfillment of the requirements for the*

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RESEARCH AND POSTGRADUATE DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

March 2022

**"A STUDY ON STRESS MANAGEMENT OF COLLEGE TEACHERS WITH
REFERENCE TO PRIVATE AND PUBLIC COLLEGES IN KOTTAYAM
DISTRICT"**

*Project work, submitted to the
Mahatma Gandhi University*

In the partial fulfillment of the requirements for the

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RESEARCH AND POSTGRADUATE DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

March 2022

**THE IMPACT OF COVID 19 ON THE BUYING
BEHAVIOUROF CONSUMERS WITH SPECIAL
REFERENCE TO MELUKAVU GRAMA
PANCHAYATH**

*Dissertation work submitted to the
Mahatma Gandhi University
In the partial fulfillment of the requirements for the*
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**RESEARCH & POST GRADUATE DEPARTMENT OF COMMERCE
HENRY BAKER COLLEGE, MELUKAVU
MARCH 2022**

**A STUDY ON THE FACTORS AFFECTING WOMEN'S
BEHAVIOUR IN ONLINE SHOPPING**

*Project work submitted to the
Mahatma Gandhi University
In the partial fulfillment of the requirements for the*

DEGREE OF MASTER OF COMMERCE

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**RESEARCH AND POSTGRADUATE DEPARTMENT OF COMMERCE
HENRY BAKER COLLEGE, MELUKAVU
July 2022**

**SPENDING AND SAVING HABITS OF COLLEGE STUDENTS WITH SPECIAL
REFERENCE TO HENRY BAKER COLLEGE, MELUKAVU**

*Dissertation work submitted to the
Mahatma Gandhi University*

In the partial fulfillment of the requirements for the

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RESEARCH AND POSTGRADUATE DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

March 2022

**“A STUDY ON EFFECT OF GST ON RETAILERS WITH SPECIAL
REFERENCE TO KANJIRAPPALLY TALUK”**

Dissertation work submitted to the
Mahatma Gandhi University
In the partial fulfillment of the requirement
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**RESEARCH AND POSTGRADUATE DEPARTMENT
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HENRY BAKER COLLEGE, MELUKAVU

JUNE 2022

**A STUDY TO ANALYSE THE IMPACT OF COVID-19
ON ONLINE SHOPPING AMONG YOUTH**

Project work

Submitted to the

Mahatma Gandhi University

In the partial fulfillment of the requirement for the

Master of Commerce

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Department of Commerce

2020-2022

**A STUDY ABOUT CONSUMERS AWARENESS TOWARDS ECO
FRIENDLY PRODUCTS IN IDUKKI DISTRICT**

Dissertation work, submitted to the

Mahatma Gandhi University

In the partial fulfillment of the requirements for the

DEGREE OF MASTER OF COMMERCE

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RESEARCH AND POSTGRADUATE DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

JULY 2022

**“A STUDY ON ETHICAL CONSUMERISM TOWARDS RESTAURANTS
WITH REFERENCE TO PALA MUNICIPALITY”**

*Dissertation work submitted to the
Mahatma Gandhi University
In the partial fulfillment of the requirements for the*

MASTER OF COMMERCE

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**RESEARCH AND POSTGRADUATE DEPARTMENT
OF COMMERCE**

HENRY BAKER COLLEGE, MELUKAVU

JUNE 2022

**A Study on Brand Positioning of Maruti Suzuki with
Special Reference to
AVG MOTORS**

Dissertation work submitted to the

Mahatma Gandhi University

In the partial fulfillment of the requirements for the

DEGREE OF MASTER OF COMMERCE

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RESEARCH AND POSTGRADUATE DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

March 2022

**BRAND PREFERENCE OF MOBILE PHONE AMONG
STUDENTS WITH SPECIAL REFERENCE TO TEEKOY
GRAMAPANCHAYAT**

Dissertation work submitted to the

Mahatma Gandhi University

In the partial fulfillment of the requirements for the

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RESEARCH AND POSTGRADUATE DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

(Accredited by the NAAC at the A grade)

March 2022

**FINANCIAL PERFORMANCE ANALYSIS OF COMPANY
WITH SPECIAL REFERENCE TO CEMENT SECTOR**

Dissertation work submitted to the

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In the partial fulfillment of the requirements for the

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RESEARCH AND POSTGRADUATE DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

March 2022

**“A STUDY ON STUDENTS ATTITUDE TOWARDS
ENTREPRENEURSHIP WITH SPECIAL REFERENCE TO
HENRY BAKER COLLEGE MELUKAVU”**

Dissertation submitted to the

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RESEARCH AND POSTGRADUATE DEPARTMENT OF COMMERCE

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**INVESTMENT PATTERN OF HOUSEHOLDS : A STUDY
OF THE REFERENCE TO ALUVA**

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